



Red, white and blue decorations will mark Grantham's first Independents' Day. From left, Kathryn Freeman of Travail Employment, Natalie Gray of Feelgood Fitness, Hannah Spratley of Accessory Drive and The George Shopping Centre manager Hilary Pearce.

Town traders to celebrate Independents' Day in July

By Bob Hart

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TRADERS in Grantham are celebrating a fourth of July with a difference with the first Independents' Day next Friday.

Red, white and blue rosettes in shop windows will mark the independent traders taking part in the day to promote the unique businesses that operate in Grantham.

The George Shopping Centre and town centre manager Lia Ibbotson have got together to promote the diversity of independent businesses in the town.

The day will be a chance to find out about the diverse range of products and services of-

fered by the town's businesses.

There's also chance to win £100 to spend in the George Shopping Centre.

Centre manager Hilary Pearce said: "In Grantham, 57 per cent of the retailers are independent, which is a high percentage. We want to promote it, because Grantham is a unique shopping destination.

"The George Centre is supporting Independents' Day with the competition. We want all the traders to get together to make this a yearly event on the fourth of July."

● See next week's Journal to find out how you can win £100 to spend in The George Shopping Centre as part of Independents' Day.